"One Barrel at a Time Co-op" 2012





jrbp.missouristate.ed

Project Summary

The Rutgers Cooperative Extension Water Resources Program is coordinating the "One Barrel at a Time Coop," where artists beautify rain barrels to be auctioned off to the public.

The goal of the "One Barrel at a Time Co-op" is to help the environment by having residents bid on beautiful rain barrels that help save water and reduce rain water from entering the storm drain system, thereby preventing flooding and pollution from entering New Jersey's lakes and streams. By engaging local artists, we hope to make rain barrels more appealing to the general public while bringing local art to a wider audience. A rain barrel is a 55-gallon recycled food-grade container that is placed at the downspout of a roof to collect rain water. Rain barrels can also be a canvas for artists to create beautiful works of art. Through the "One Barrel at a Time Co-op," Rutgers will partner with New Jersey artists that apply and are selected to paint rain barrels. Once rain barrels are painted and returned, they will be displayed at Rutgers Day, at Duke Farms and on the Rutgers Cooperative Extension Water Resources Program web site. The barrels will then be auctioned off to the highest bidder with the profit going back to the artist.

Artists will be provided with a rain barrel and primer. Artist biographies, along with a picture of the completed rain barrels, will be posted on the Co-op's website.

Artist Guidelines

Artists who participate in this project must agree to the following:

1) Barrels must be picked up BY APPOINTMENT ONLY at:

Rutgers University
Rutgers Cooperative Extension Water Resources Program
14 College Farm Road, ENR
New Brunswick, NJ 08901
http://www.water.rutgers.edu

For an appointment, please contact Sara Mellor or Cheryl Burdick at rutgersrainbarrels@yahoo.com

^{*}Barrels can be transported in most 4 door vehicles.

2) Artists must abide by the below timeline:

- Application and a sample of your artwork are due on or before March 9, 2012.
- Pick up barrel and turn in biography by March 23.
- Return barrel back to Rutgers by April 16.
- Barrels will be displayed at Rutgers Day on April 28 and at Duke Farms on April 30.
- eBay® barrel bidding will close May 20.

3) Barrel Design and Painting:

Designs must be approved by the "One Barrel at a Time Co-op" before painting. Design concepts must be sketched on the Artist Application and submitted to RCE Water Resources Program.

As barrels are plastic, they must be primed prior to painting. Artists will be provided with a 12 ounce can of Valspar plastic primer at the time of pick up.

4) Program and Artist Promotion:

Artists must agree to have their completed barrels on display at local venues accompanied with brochures that will explain the benefits of rain barrels. Signs will be placed with the barrels, which will include the artist's name, and their interpretation of their design. Photos of the finished barrels and the artists' biographies will be displayed on the Co-op's website.

5) Additional Terms:

The artist relinquishes ownership of his/her artwork upon delivery of the finished barrel to either of the drop off locations.

The project partners are not liable for any damage to the barrel during its storage or display period.

Once the barrel has been auctioned off, artwork on the barrel becomes the property of the purchaser.

I agree to the terms listed above.	
Name:	
Signature:	Date:
Please sign and date this form and return to:	
Sara Mellor/Cheryl Burdick	

Rutgers University
RCE Water Resources Program
14 College Farm Road
New Brunswick, NJ 08901